

Sebastiano Porretta

Sebastiano Porretta is first researcher of the Ministry of Economic Development at the Experimental Station for the Food Preserving Industry in Parma. Known to the International Scientific Community for his studies on the development of new systems for the evaluation and optimization of quality in its manifold aspects, he has held coordination and management roles in National and European research projects. For years he has been dealing with the issues of sensory analysis and consumer science with original methodological and concept contributions, developing the planning of new products (or the updating of existing ones) and studying the interactions between food composition and market acceptability. He is the author of several articles and essays published in international journals and books and the author / editor of around thirty books.