

WORLD SEAFOOD CONGRESS 2017



Sunday, September 10th

- 📍 MATÍŠ HQ Vínlandsleið 12, 113 Reykjavík
08:30-16:00 **WORLD SEAFOOD ROUNDUP**
- 🕒 08:30 Registration, Reception 1st floor
- 🕒 09:00-12:30 **PLENIARY SESSION**, 3rd floor
- 🕒 10:30-11:00 Coffee Break
- 🕒 13:00-14:00 Lunch
- 🕒 14:00-16:00 **PARALLEL REGIONAL SESSIONS**
AFRICA, 3rd floor
ASIA, 2nd floor
- 🕒 16:30-18:00 **PRE-CONGRESS RECEPTION**, 3rd floor

Monday, September 11th

- 📍 Harpa Conference Hall, Room 1
07:30-17:20 **CONFERENCE 1ST DAY**
- 🕒 07:30 Registration, Front of Norðurljós
- 🕒 08:30-10:10 **BUILDING A STRONG BLUE FORUM**, Silfurberg A+B
- 🕒 10:10-10:40 Coffee
- 🕒 10:40-12:20 **PARALLEL MORNING SESSIONS**
Progressing the Blue bioeconomy in large ocean states, Silfurberg A
Building capacities in fishing communities, Silfurberg B
Seafood sustainability - certification systems, Norðurljós
- 🕒 12:20-12:50 Breakout session - Blue forum, Silfurberg A
- 🕒 12:20-13:20 Lunch
- 🕒 13:20-15:00 **PARALLEL AFTERNOON SESSIONS**
Human capital and innovations for the seafood industry, Silfurberg A
New valuable ingredients/products from the ocean, Silfurberg B
Seafood sustainability & food security, Norðurljós
- 🕒 15:00-15:20 Coffee
- 🕒 15:20-17:00 Role of women and social impact of seafood, Silfurberg A
Opportunities in aquaculture, Silfurberg B
Development towards future supply of sustainable seafood, Norðurljós
- 🕒 17:10-17:20 Chairs of the day's sessions meet with Sveinn Margeirsson Matis CEO, Norðurljós
- 🕒 19:00-21:00 **WELCOMING RECEPTION**, Arion bank

Tuesday, September 12th

- 🕒 07:00-09:00 VISIT HB GRANDI, HB Grandi
- 🕒 08:30-17:20 CONFERENCE 2ND DAY, Harpa
- 🕒 08:30-10:10 INVESTING IN THE NEW SEAFOOD VALUE CHAIN, Silfurberg A+B
- 🕒 10:10-10:40 Coffee

PARALLEL MORNING SESSIONS

- 🕒 10:40-12:20 Importance of regional cooperation - The Nordic example, Silfurberg A
Emerging technologies, Silfurberg B
Social and market trends, Norðurljós
- 🕒 12:30-13:20 Breakout session: Sustainable development goals, Ríma
- 🕒 12:20-13:20 Lunch

PARALLEL AFTERNOON SESSIONS

- 🕒 13:20-15:00 Minimising discard for improved food security, Silfurberg A
Fraud and fraud prevention in the supply chain, Silfurberg B
Competiveness & economic sustainability / Supply chain relations, Norðurljós
- 🕒 15:00-15:20 Coffee
- 🕒 15:20-17:00 Safe Seafood Supply: Present & future, Silfurberg A
Total utilisation of seafood resources, Silfurberg B
Competiveness & economic sustainability / Improving strategic plans, Norðurljós
- 🕒 17:10-17:20 Moderators of the day's sessions meet with Sveinn Margeirsson Matis CEO, Norðurljós
- 🕒 19:00-23:00 SEAFOOD CULTURE & CHAMPAGNE, Brim

Wednesday, September 13th

- 🕒 08:30-12:30 CONFERENCE 3RD DAY, Harpa
- 🕒 08:30-12:30 SEAFUTURE-X: HOW DISRUPTION IS TRANSFORMING THE SEAFOOD INDUSTRY & THE BLUE BIOECONOMY, Silfurberg A+B
- 🕒 10:00-10:30 Coffee
- 🕒 12:30 Departure to ICEFISH (Icelandic Fisheries Exhibition)